



The Servante

Official Newsletter of the Bruce Chadwick SAM Assembly 138 Alliance of Illusionists

Volume 2023 - Number 1 - January 2023

Next Monthly Assembly Meeting - Thursday January 19, 2023- 7:00 pm
Illusion Warehouse, 3917 McCart Ave, Fort Worth, Texas
Three blocks north of Seminary Drive/Across from the Public School



The SAM Assembly 138 Alliance of Illusionists Inc will host its Annual Installation Banquet on Thursday January 19, 2023 at the Illusion Warehouse, 3917 McCart Ave, Fort Worth.

Entertainment for the event will be acclaimed Austin magician Scott Hollingsworth. Scott has been captivating audiences with his mind-blowing magic and sleight-of-hand skills for over 30 years. He is a “magician’s magician” who was the former director of Houston’s famous Magic Island. Scott is a seasoned entertainer, magic teacher, and is highly respected as an expert in the world of magic illusion. Also for many years, his wife Judy was the TAOM Secretary/Treasurer. The couple has had a long dynamic impact on the culture of Texas magic.

The evening will feature a good ole fashioned Texas barbecue with smoked brisket and all the trimmings! Attendance for the event will be limited to 42 club members and guests, the fire code occupancy limit for the party room. Go to www.sam138.com/alliance to purchase \$20 per person tickets.

ANNUAL DUES

Annual dues for the 2023 club year were due on January 1, 2023. Fortunately the Alliance of Illusionists refuses to give-in to inflation! Dues will be the same in January 2023 as they were in 2022.

Dues cover both the local Fort Worth SAM Assembly 138 Alliance of Illusionists dues as well as the national SAM membership dues. The Executive Committee then sends the appropriate amount of national SAM dues for each member to the national SAM office. This procedure assures that all Assembly members are also members in good standing with the national SAM office.

Dues are paid exclusively online using a PayPal account, or with a regular credit/debit card and the PayPal guest check-out option. Members pay dues by going to the DUES page at <http://sam138.com/alliance/policy/>

DECEMBER 2022 MONTHLY ASSEMBLY MEETING MINUTES

Over twenty magicians and guests were in attendance for the Thursday December 16 Monthly Assembly Meeting of the Fort Worth SAM Assembly 138 Alliance of Illusionists annual Christmas Party at the Illusion Warehouse magic shop. Attendees brought a wide array of snacks and finger foods to the event.

President Cindy Bighorse made her musical appearance in a gigantic hippo costume to bring the meeting to order! She introduced our guests, made various announcements, and the club then elected its slate of officers for the 2023 club year.

Cindy then introduced Connor Branach who performed his award-winning act that he performed at the most recent TAOM convention. A white elephant gift exchange was next with participants trading a plethora of new and gently used magic tricks. Performances by several club members followed, which brought the fun-filled event to a dynamic close.



DECEMBER 2022 EXECUTIVE COMMITTEE MEETING MINUTES

President Cindy Bighorse called to order the Thursday December 15, 2022 Executive Committee Meeting of the Alliance of Illusionists at about 6:00 pm on in the Museum Room of the Illusion Warehouse. A quorum was present with President Cindy Bighorse, Vice-President Bernie Trowbridge, Secretary Bruce Chadwick, Sergeant at Arms Joe Rotio, and Historian Lonnie Olander. Also in attendance was member in good standing Charley Montroll. Not in attendance were Member at Large Nikolas Alignay or Treasurer Mark Bynum.

The November Executive Committee minutes as presented in the November SERVANTE monthly assembly newsletter were approved as printed. With the absence of Treasurer Mark Bynum, a Treasurer's report was not presented. With the TAOM profit sitting in the club Operating (checking) Account, Joe Rotio made a motion that Bernie Trowbridge seconded that \$5000 be transferred from the club's Operating Account to the club's Edward Jones investment. The action was approved by vote of the Executive Committee.

The January Monthly Assembly Meeting will be the club's annual Installation Banquet. Scott and Judy Donaldson will entertain at the event. The club has paid a fee of \$600 for their performance fee, transportation, and hotel accommodations. Food for the event will be smoked brisket cooked by a company in Saginaw. The company will also provide the sides. Attendees will be asked to pay \$20 per person for their meal, help offset the entertainment expense, and provide a tip for the caterer.

The agenda for the December Christmas Party was discussed. Agenda includes finger foods, entertainment by Connor Branach, and the white elephant gift exchange.

The Nominating Committee comprised of Jimmie Fulce and Joe Rotio reported a potential list for 2023 club year officers. Suggested officers willing to serve include Bernie Trowbridge for President, Lonnie Olander as Vice-President, Bruce Chadwick as Secretary, Cindy Bighorse as Treasurer, Connor Branach for Sergeant at Arms, and Charley Montroll as Member at Large. The club's Historian position is still unclaimed.

With no further business, the Executive Committee Meeting concluded at 6:37 pm.





First things first: HAPPY NEW YEAR to all! And I guess that makes the second things second: I would personally like to thank Cindy for her leadership during 2022. She did/does an amazing job at keeping our club meetings and events positive, upbeat and fun!

I would love to tell you how excited I am about being the 2023 (which I am), but I will have to say that scared to death probably weighs just a little higher than my excitement. You see, I spent my early years being the class clown, the magician that had a trick to show everyone and running large events while being the MC and making sure everyone was entertained. Ok, for the last one I used a little bit of liquid encouragement to get through. Then something changed and I'm not sure exactly what, but I found being the center of any kind of attention was not the place I wanted to be.

I tell you this to let you know that two of my priorities as President are to help me and to help those like me who love magic, want to perform, and have been amazing their spouse and family for years. However that person probably has a deck of cards or trick in their pocket and when asked to perform looks down as to not make eye contact or moves towards the back of the room.

Those of you that fit this description please take a minute and look around during our meeting. Once a month we have the opportunity to be with some incredibly talented magicians who if asked, would love to share their ideas and mentor their fellow magicians. That's the beauty of being part of SAM Assembly 138! We are a very diverse group! Not only age-wise but also in the types of magic we enjoy and perform.

And since I'm talking about people that are there to help us, I would be doing this column an injustice if I didn't mention Bruce Chadwick. From the very first time I walked into the Illusion Warehouse, Bruce has been there to help recommend magic, books, work with me through a new purchase, and worked with me one on one with a trick to perform for the club. The fact that it didn't go as well as it did in practice is on me, not Bruce. Don't be afraid to reach out to him as he is a wealth of information and a true friend.

So, to my incredibly talented club member/friends I ask, that maybe on occasion, after you have had a chance to show your latest in prestidigitation, if the person/persons you just amazed had something they would like to perform for you. Sometimes it just takes that little bit of encouragement to get them out of their comfort zone. Please don't give up on them, this includes me, as it may take a time or two of being asked.

With that I need to close. I better go up to the magic room and dust off I couple of tricks I always wanted to perform and get practicing!

Until next time, Bernie



MAGIC VIOLIN

A violinist played for 45 minutes in the New York subway. A handful of people stopped, a couple clapped, and the violinist raised about \$30 in tips.

No one knew, but the musician was one of the finest concerto violinists in the world. In that subway, the musician played one of the most intricate pieces ever written with a violin, and the violin he played was worth several million dollars. Just two days before, the musician sold-out a Boston theatre with ticket prices exceeding \$100 per seat.



The success of any performer is often based upon the performing environment. An improper environment can cause even the greatest talents to be overlooked and undervalued. Even extraordinary performers usually don't shine in inadequate environments.

Similarly, there are brilliantly talented magicians everywhere who aren't receiving the recognition and reward they deserve because they play the wrong environments. If they can remove themselves from settings that aren't serving them, and instead seek environments that increase perception of value, the performer will usually shine beyond compare. While talent and a good act is important, proper frame is always important too.

YOUNG AND STRANGE

Young and Strange are a spectacular comedy illusion double act made up of childhood friends Richard Young and Sam Strange. The duo regularly headline the worlds largest international touring magic show Champions of Magic which plays the biggest theatres and arenas in the UK and North America to huge audiences. Young & Strange also recently performed to rave reviews at The Palace Theatre in London's West End as part of the smash hit show Wonderville.

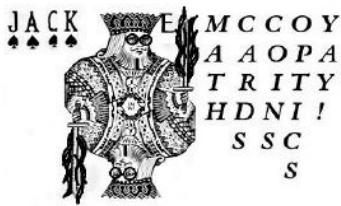


In addition to live performances, Young & Strange's online video content has been viewed more than 50 million times and their TV credits include the hit US series Penn & Teller: Fool Us, ITV1's The Next Great Magician and NBC's Access Hollywood. For ticket information, go to arlingtonmusichall.com

REZA

Branson illusionist Reza returns to the Granbury Opera House, 133 E Pearl Street Granbury, TX on Saturday and Sunday, January 21 and 22. If you haven't seen all the Steinmeyer illusions and standard current popular illusions, this show is for you. His website says, "Reza is recognized as one of today's most highly sought-after entertainers in the touring illusion industry, delivering innovative, engaging and spectacular performances worldwide. Reza's recent tour and television appearances have astounded over 30 million viewers from across the World on networks such as MTV, A&E, The CW, PBS, Reelz, CX, Fuji, and Telemundo as well as live venues including the Alamodome (San Antonio), Philips Arena (Atlanta), Villanova Pavilion (Philadelphia), and Mundo Imperial Forum (Acapulco), to name a few. Reza's new show "Edge of Illusion," is a ground-breaking grand scale production which Reza simultaneously designed to connect with the audience. For ticket information, go to granburytheatrecompany.org





Whatever the mind can conceive and believe, it can achieve - Napoleon Hill

I've started a YouTube channel dedicated to this club and my contributions in our newsletter. I'll be performing and explaining the effects I contribute. I'll post a link to it on this pdf. I also hope in getting some contributions from our club's talent base. I have Nikko's ok with his clever O'RIO, hopefully can persuade others in giving something up.

<https://www.youtube.com/channel/UC3Rr3eFpeRo-ZoWtG93eKlw>

Day of the Week Calculation for 2023 — I thought I'll begin this new year with a refresher of a formula I'd posted in the June, 2019 Servante pertaining to a method of calculating the day of the week for any given date. This little math stunt can be quite useful in quickly determine the day of the week which any date resides without the need for looking it up on your phone or calendar. You might even raise an eyebrow or 2. This year, 2023, is an easy one since the calculation for 2023 comes out totaling zero (0), therefore all that's required is to add the number assigned for the month and day, from that cast out the 7s (meaning divide by 7) and use just the remainder to determine the day. Refer to my original post for more.

Friday—0, Saturday—1, Sunday—2, Monday—3, Tuesday—4, Wednesday—5, Thursday—6

MONTH VALUE	MNEMONIC FOR REMEMBERING VALUE
January 1	THE FIRST MONTH
February 4	A C-O-L-D (FOUR LETTER) MONTH
March 4	THE K-I-T-E MONTH
April 0	ON APRIL FOOL'S DAY I FOOLED NOBODY
May 2	MAY DAY IS TWO WORDS
June 5	THE B-R-I-D-E MONTH
July 0	ON JULY 4 I SHOT NO FIREWORKS
August 3	THE H-O-T MONTH
September 6	START OF A-U-T-U-M-N
October 1	A WITCH RIDES ONE BROOM
November 4	A C-O-O-L MONTH
December 6	BIRTH OF C-H-R-I-S-T

Example: What day of the week is the 4th of July this year?

July month value = 0

Day of the month = 4

$0 + 4 = 4$ — **Tuesday**

Example: What day of the week will Christmas fall on this year?

December month value = 6

Day of the month = 25

$6 + 25 = 31$

$31 \div 7 = 4$ with a remainder of 3 — **Monday**

Remember, if the total is greater than 7, divide by 7 and use just the remainder to determine the day (like the 2nd example). If the total is less than 7, use that value (like the 1st example).

IMAGINE, BELIEVE, ACHIEVE— An inspirational coin I carry around has those 3 words inscribed on it. I realized something about those 3 words and came up with the following. The math principle is credited to Martin Gardner & Karl Fulves.

1. Holding the deck face down, double-turnover (tutorials online & at the club meetings), mention the card showing to be the random selection used for the trick. Double-turnover again, remove the top card and poke it into the lower middle of the deck somewhere. The spectator believes the selection to be lost in the middle when it's secretly on top. Ask for the person's name and deal that many cards to the table, 1 card per letter. The selection's now at the bottom of the dealt stack. Depending on their name you may need to deal some more to get the dealt stack between **8 - 13** cards total in order for the principle to work. It's doubtful the name will be larger than 13 letters & if less than 8, deal-spell 'Destiny', 'Luck', or other inspirational word as well to get the packet to within the 8—13 card range. Set the deck down and pick up the packet.

2. Spell 'IMAGINE' out loud and dealing 1 card to the table per letter. Drop the remainder of cards on top. Pick the packet back up. Repeat this spelling and dropping process, spelling 'BELIEVE' and one last time spelling 'ACHIEVE'. Pick up the packet and drop on the deck's top. Talk about how those 3 words can make anything possible & ask them to tap the top of the deck and turn over the top card. Enjoy their amazed reaction! The belief of the selection being much deeper in the deck than the packet used adds to the mystery, a double brain-smacker if you will.

2023 OFFICERS

1. PRESIDENT:	Bernie Trowbridge	berntrow@sbcglobal.net	214-998-0352
2. VICE PRESIDENT:	Lonnie O'Lander	lonnie_olander@baylor.edu	254-749-0124
3. SECRETARY:	Bruce Chadwick	chadwickillusionist@yahoo.com	817-832-6062
4. TREASURER:	Cindy Bighorse	cabighorse@gmail.com	817-846-4062
5. SERGEANT AT ARMS:	Connor Branach	connorbranach@gmail.com	682-367-0957
6. HISTORIAN:	Jack McCoy	magicjack@charter.net	682-560-8569
7. MEMBER AT LARGE:	Charlie Montrroll	folksingintv@verizon.net	

DFW AREA MAGIC HAPPENINGS

FORT WORTH SAM ASSEMBLY 138 ALLIANCE OF ILLUSIONISTS

Meets on the third Thursday of each month, 7:00 pm at the Illusion Warehouse party room and magic shop located at 3917 McCart Avenue, Fort Worth, Texas 76110. Contact communications@allianceofillusionists.com or go to <http://sam138.com/alliance/> or Facebook at <https://www.facebook.com/groups/162025544420781/>



FORT WORTH MAGICIANS CLUB INC AND REN CLARK IBM RING 15

Meets on the first Thursday of each month, 7:00 pm. See <https://fortworthmagiciansclub.org/>

MID-CITIES MAGIC CIRCLE

Meets monthly. See the Mid-Cities Magic Circle Facebook group.



DALLAS MAGIC CLUB, SAM ASSEMBLY 13 AND IBM RING 174

See www.DallasMagic.org for meeting information.

IMPROV COMEDY CLUBS IN ADDISON AND ARLINGTON

Both comedy clubs periodically host weekend comedy magic shows. For more details go to either www.ImprovArlington.com or www.ImprovAddison.com.

MAGIC IN THE LIVING ROOM

Periodic magic shows every 1st Tuesday at 7:00 pm at The Line Public House, 940 E Beltline in Richardson. See www.MagicLivingRoom.com for more information.

